



Stephenson Group enjoys unmatched success in securing for its clients the best possible publicity in their targeted media. Here is a sample of our media relations expertise.

Media	Headline	Date
<i>PC Solutions</i>	The Savvy Computer Shopper	Summer 2008
<i>Fox Business Network</i>	Interview with Craig Vaream	June 11, 2008
<i>Everything Channel</i>	25 Hot Father's Day Gifts For 'Techie' Dads	June 9, 2008
<i>Richmond Times-Dispatch</i>	Better businesses for worse times:	June 8, 2008
<i>The Wall Street Journal</i>	Finding the Right People to Make the Sale	May 29, 2008
<i>Investor's Business Daily</i>	Ease Stress With Mix Of Wholesome Habits	May 27, 2008
<i>Fox Business Morning with Neil Cavuto</i>	Interview with Helen Teplitskaia	May 20, 2008
<i>TheStreet.com</i>	Green Money: How to Banish Junk Mail	May 16, 2008
<i>Green Living</i>	PayItGreen	May 5, 2008
<i>Chicago Tribune</i>	More Green Tips and Facts	May 3, 2008
<i>SmartMoney</i>	Businesses Reward Those Opting Out of Paper, Plastic	April 30, 2008
<i>Reuters</i>	Companies dig into their coffers to go green	April 29, 2008
<i>Copley News Service</i>	Pushing paper out of your life	April 25, 2008
<i>Tulsa World</i>	Be green with your green	April 22, 2008
<i>Newark Star-Ledger</i>	Earth day for sale or rent	April 22, 2008
<i>Miami Herald</i>	Seeing Green: Tech tips to be environmentally friendly -- and save money, too!	April 22, 2008
<i>C/NET News</i>	How to green your life	April 21, 2008
<i>Planet Green/Discovery Channel</i>	Learn How Much You Can Save by Paying Bills Online	April 21, 2008
<i>Frommer's Budget Travel</i>	THE REAL DEALS: Give Back to the Earth	April 21, 2008

<i>Friends of the Forest/National Forest Foundation</i>	Reduce Your Carbon Footprint	April 21, 2008
<i>MSNBC.com</i>	Give back to the Earth	April 21, 2008
<i>San Diego Union-Tribune</i>	GOING GREEN: Toppling the heap; More and more individuals, businesses and organizations are adopting practical ways to reduce paper consumption	April 20, 2008
<i>Baltimore Sun</i>	Going online to cut junk mail, save forests	April 20, 2008
<i>San Francisco Chronicle</i>	Tip of the Week: The PayItGreen Alliance	April 20, 2008
<i>The Columbus Dispatch</i>	Going green will allow you to save extra green	April 20, 2008
<i>Albuquerque Journal</i>	To do: Pay bill, save tree	April 20, 2008
<i>Health News Digest</i>	PayItGreen: Switching to electronic bills, statements, and payments	April 20, 2008
<i>The Columbus Dispatch</i>	Going green will allow you to save extra green	April 20, 2008
<i>WRC TV (Washington DC NBC affiliate)</i>	PayItGreen interview	April 15, 2008
<i>Washington Post</i>	Dual Benefits of Green Choices: They Help the Earth and Your Wallet	April 12, 2008
<i>Washington Post</i>	Dual Benefits of Green Choices: They Help the Earth and Your Wallet	April 12, 2008
<i>Seventh Generation</i>	Impressive Savings from Small Change	April 8, 2008
<i>Tribune Media</i>	Going Green At Home	April 7, 2008
<i>Black Enterprise</i>	Five Ways to Green Your Finances: Make your dollars eco-green and Earth-friendly	April 3, 2008
<i>ThinkGlink.com</i>	Green Consumer Demographics: Q&A with Dr. Herb Hauser	April 2, 2008
<i>National Wildlife</i>	The Benefits of Paperless Paying	April/May 2008
<i>Newsday's Parents & Children</i>	Greening Your Finances	April 2008
<i>ConsumerAffairs.com</i>	Electronic Payment Industry Touts Its Green Benefits: Bill-paying doesn't have to be environmentally expensive	April 1, 2008

<i>Environmental Leader</i>	Stress Environmental Benefits To Increase eBill Adoption	March 30, 2008
<i>AOL Canada</i>	Still mail bills? Study says go green, go online	March 27, 2008
<i>REUTERS</i>	Still post bills? Study says go green, go online	March 27, 2008
<i>HR.com</i>	How Human Resources Can Help Companies Go Green	March 14, 2008
<i>ZDNet</i>	Small business backup for Windows	March 4, 2008
<i>The Real Deal</i>	Will high-end be next to fall? Opinion differs on future of strongest market sector	March 2008
<i>HRMagazine</i>	Sign in the name of love: can 'love contracts' decrease an employer's litigation risks and keep office romances in check?	February 1, 2008
<i>Motley Fool</i>	Oops, I Broke My Resolutions Already!	January 22, 2008
<i>New York Daily News</i>	Take control of finances, painlessly	January 21, 2008
<i>Hartford Courant</i>	Paying Bills Online Can Put Money in Your Pocket	January 20, 2008
<i>Orlando Sentinel</i>	Paying bills online is a way to save time, cash	January 20, 2008
<i>Baltimore Sun</i>	Being check-free is Liberating	January 20, 2008
<i>Allentown Morning Call</i>	Paying bills online can put money in your pocket	January 20, 2008
<i>Chicago Tribune</i>	Online bill paying fulfills resolutions	January 20, 2008
<i>The Montreal Gazette</i>	Want to achieve career success? It can be found in four easy steps	January 12, 2008
<i>MSNBC Today</i>	Get your finances in gear for the new year	January 8, 2008
<i>New York Daily News</i>	New money habits for a new year	January 7, 2008
<i>Digital Home Online</i>	How to Design Digital Homes that Boomers Will Love	January 3, 2008
<i>MSN Money</i>	10 ways to simplify your life in 2008	December 31, 2007
<i>Tampa Tribune</i>	The Party's Over Now Get Back To Work (On Yourself)	December 31, 2007
<i>The Washington Post</i>	Make a List You Can't Miss	December 30, 2007
<i>Copley News Service</i>	Defining moments lead to success	December 28, 2007
<i>Yahoo! Finance</i>	Get Your Financial Priorities Straight for 2008	December 28, 2007
<i>Kiplinger.com</i>	Put your bills and savings on autopilot	December 24, 2007

<i>The Early Show</i>	Making Resolution To Save Money Stick	December 21, 2007
<i>Mastercard.com</i>	Retool Your Recruitment Strategy	December 17, 2007
<i>Furniture Today</i>	Office specialist builds base on Web	December 17, 2007
<i>Yahoo! Finance</i>	Stop Singing Those Holiday Spending Blues	December 11, 2007
<i>Senior Journal</i>	Forward Living: An Encouraging Look at Senior Citizens Staying in Their Homes	December 7, 2007
<i>Consumer Reports</i>	Disaster-Proof Your Finances	December 2007
<i>Workplace Today</i>	How Women Are Redefining Leadership	December 2007
<i>Selling to Seniors</i>	Bringing Technology to the Older Generation	November 14, 2007
<i>Pittsburgh Post-Gazette</i>	Have a plan in the event of a disaster	November 05, 2007
<i>American Fitness</i>	Leaner Club Overhead	November/December 2007
<i>Employee Benefit News</i>	Changing faces, changing benefits	November 1, 2007
<i>Broadband Apps</i>	Broadband Services Aren't Just For Residents Anymore	November 2007
<i>The Toronto Sun</i>	Women leaders more willing to take risks	October 31, 2007
<i>ABCNews.com</i>	Going on Auto Pilot with Bills Can Save Money	October 27, 2007
<i>St. Louis Post-Dispatch</i>	Electronic payments can save you \$150 a year, lots of aggravation	October 21, 2007
<i>Comcast 8: "It's Your Call with Lynn Doyle"</i>	Interview with Dr. Siegal	October 10, 2007
<i>The Motley Fool</i>	Plans for Pessimists	October 2, 2007
<i>Broadband Properties</i>	Making the Business Case for Fiber: Summit speakers and attendees showed that fiber to the premises, along with marketing that gets the broadband story across to buyers, help overcome the real estate slowdown	October 2007
<i>New York Times</i>	Urging Inclusion in a Changing City	September 30, 2007
<i>San Antonio Express-News</i>	Consumer's Edge: Financial disaster plan	September 21, 2007
<i>MetroNetIQ</i>	What will we do with all this Bandwidth?	September 16, 2007

<i>Multifamily Executive</i>	Signal Strength: WiFi in Apartments: In-unit WiFi is quickly becoming a must-have amenity.	September 2007
<i>Ocean Home</i>	Groundbreaking: A round-up of new luxury real estate projects, from Baja to the Caribbean	Fall 2007
<i>Orlando Sentinel</i>	Hire for attitude, not experience: Potential is a key criterion.	August 22, 2007
<i>Investor's Business Daily</i>	Be Honest and Dependable; Take Responsibility Time For An Ethics Code	August 10, 2007
<i>USA TODAY</i>	There's no place like home equity; More people get reverse mortgages	August 9, 2007
<i>Ideal Bite</i>	Bang for the Bite	August 6, 2007
<i>Miami Herald</i>	Don't base new hires on years of experience	July 30, 2007
<i>The Star-Ledger</i>	Lifeline; Your weekly guide to everyday essentials	July 29, 2007
<i>Fort Worth Star-Telegram</i>	On Web, privacy is just an illusion	July 24, 2007
<i>NJBIZ</i>	What's Up with The Attitude? The smaller the company, the bigger the impact of hiring the wrong employee	July 23, 2007
<i>WGN-TV Chicago</i>	WGN-TV CoverStory: Internet Safety	July 23, 2007
<i>Brandweek</i>	Out of the Box: No Energy Crisis For Mexico	July 23, 2007
<i>San Diego Business Journal</i>	Nascent Wants to Become Mexico's Largest Wholesale Food Distributor	July 23, 2007
<i>Industry Week</i>	Hire For Characteristics, Not Experience; Employees who excel succeed on their own terms.	July 20, 2007
<i>ABC's PRIMETIME</i>	Family Secrets	July 17, 2007
<i>Retirement Living TV</i>	Interview with Herb Hauser	July 9, 2007
<i>Real Estate Finance Journal</i>	Making the Case for Renewable Energy: Public Initiatives Can Help Private Development	Summer 2007
<i>Kiplinger.com</i>	Put Your Finances on Autopilot	June 27, 2007
<i>Pittsburgh Post-Gazette</i>	Wireless freedom is open to spies	June 27, 2007
<i>Newsday</i>	TB test patent for Medford firm	June 14, 2007

<i>WPLJ TV (Miami)</i>	Public Wifi Access Poses Privacy Risks (Interview)	June 14, 2007
<i>New York Times</i>	Wired to Sell	June 10, 2007
<i>BioCentury</i>	CEMI will develop leishmaniasis and leprosy diagnostics	June 4, 2007
<i>Money Magazine</i>	Save a Buck, Save the World	June 2007
<i>The Green Sheet</i>	Green is not just the color of money	May 29, 2007
<i>Sail Magazine</i>	Buying Time; All Play and No Work	May 2007
<i>Self Magazine</i>	Baby, here you come! The best fertility news of the month	May 2007
<i>HRMagazine</i>	The best of times: scheduling-optimization software can produce the best schedules for both employees and the business, but be sure to include the human element	May 1, 2007
<i>Digital Home Magazine</i>	Smart Homes, Smarter Appliances	May 2007
<i>Sustainable Review</i>	Green Up Your Financial Life by Giving Up the Paper Check	April 26, 2007
<i>iParenting.com</i>	Breaking Fertility News: Today's Research Is Tomorrow's Treatments	April 25, 2007
<i>Human Resource Management</i>	Inter-Office Romances Have HR on Guard	April 25, 2007
<i>The Globe and Mail</i>	Weight-loss guru engaged in bitter biscuit battle	April 24, 2007
<i>Buffalo News</i>	Save when you pay online	April 23, 2007
<i>The New York Times</i>	High Hopes for Bridgeport	April 22, 2007
<i>CNN Saturday Morning News</i>	Tip of the Day	April 21, 2007
<i>CNN - Open House</i>	How to Make Homes Greener	April 21, 2007
<i>Investor's Business Daily</i>	Ethics Woes; Now What?	April 20, 2007
<i>Chicago Tribune</i>	It's easy being green; 15 things you can do to help save the planet	April 19, 2007
<i>Des Moines Register</i>	Live a Greener Life	April 17, 2007
<i>Las Vegas Review-Journal</i>	Infertility approach conceived to cut risk	April 16, 2007
<i>South Florida Sun-Sentinel</i>	Go green and save when you pay online	April 16, 2007
<i>The Virginian-Pilot</i>	Be green with your green	April 15, 2007
<i>Fox News</i>	Interview with Dr. Sanford Siegal	April 14, 2007

<i>TheStreet.com</i>	20 Days of Real Estate	April 12, 2007
<i>Seattle Post Intelligencer</i>	Consumer Smarts: Online banking also has 'green' benefits	April 9, 2007
<i>Black Enterprise</i>	Walgreen Suit Reflects Eeoc's Latest Strategies	April 3, 2007
<i>Arizona Daily Star</i>	Direct payment prevents lapses, aids environment	April 2, 2007
<i>The Shelby Report</i>	The Greening of the Grocers	April 2007
<i>National Post</i>	C is for controlled appetite	March 28, 2007
<i>Investor's Business Daily</i>	Plan Shifts Seniors Ahead; Reverse mortgages pull in older owners and the backing of government	March 26, 2007
<i>Workforce Management</i>	Walgreen Suit Reflects EEOC's Latest Strategies	March 26, 2007
<i>USA Weekend</i>	Direct deposit could help you save more	March 25, 2007
<i>StoreFront BackTalk</i>	An Acid Bath For A POS Terminal?	March 16, 2007
<i>San Francisco Business Times</i>	Romance at work can lead to consequences	March 16, 2007
<i>Workforce Management Magazine</i>	Two EEOC Initiatives Highlighted in Action Against Walgreens	March 15, 2007
<i>Sacramento Business Journal</i>	Accusations of bias, influence fly in harassment training fight	March 12, 2007
<i>Los Angeles Times</i>	Monitoring of employees poses risk of missteps	March 10, 2007
<i>MSNBC</i>	Cyber Crooks Go Phishing	March 9, 2007
<i>Transmission & Distribution World</i>	Software Offers Up-to-the-Minute Views of Day's Schedule, Out-of-the-Box Scheduling	March 8, 2007
<i>KILLERAPP.COM</i>	The Evolution of the Genius Building	March 8, 2007
<i>PlantServices.com</i>	SPL and RIVA Online to develop what-if capital planning	March 2, 2007
<i>Independent Banker</i>	The Ties that Bind	March 2007
<i>New York Construction</i>	Building Visions; Master Plans Remain Prominent Development Tool	March 1, 2007
<i>Talent Management Magazine</i>	Lessons from Largo: Nondiscrimination Policies in the Public and Private Sectors	March 2007
<i>Orange County Business Journal</i>	Up to Code	February 26, 2007

<i>Reuters</i>	Green buildings need more incentives in U.S.	February 14, 2007
<i>CBS 11 News</i>	Online Crooks Working Harder To Steal Your Money	February 12, 2007
<i>Diversity Inc</i>	Astronaut Workplace Obsession: 7 Ways Your Office Can Avoid This Problem	February 8, 2007
<i>HR Management</i>	New Trend: Businesses Adopt GLBT Policies	February 7, 2007
<i>Printing News</i>	K/P Corp. Provides More than Print	February 5, 2007
<i>MarketWatch</i>	The power of electronic banking; A savings kick accompanies convenience; what to watch out for	February 5, 2007
<i>New York Post</i>	Giving Mommy Hopefuls a "Good" Egg	February 4, 2007
<i>New Scientist</i>	Egg screening doubles IVF success	February 3, 2007
<i>Chicago Tribune</i>	Ask an Expert - Getting reverse mortgage can boost elders' finances	February 2, 2007
<i>The Guardian (London)</i>	New IVF technique triples success rate: Genetic screening method benefits older women Service could be offered soon if trial is successful	February 1, 2007
<i>The Daily Telegraph (LONDON)</i>	Egg-testing technique 'doubles the chances of older women on IVF	February 1, 2007
<i>TheStreet.com TV</i>	Interview	February 1, 2007
<i>The Business (UK)</i>	UK firm set to transform success of IVF treatment	February 1, 2007
<i>Press Association Newsfile (UK News Syndicate)</i>	IVF Breakthrough Helps More Older Women Have Babies	January 31, 2007
<i>Daily Mail (UK)</i>	Test that doubles the chance of success with IVF	January 31, 2007
<i>Investment News</i>	N.Y. firm pumped about Russian oil	January 29, 2007
<i>KILLERAPP.COM</i>	Cooperation between not-for-profits, housing developers and telecom providers is helping to overcome the digital divide.	January 22, 2007
<i>Baltimore Sun</i>	Ritz-y Living in Demand; Luxury Condos Going up at Inner Harbor are Pulling in Buyers	January 17, 2007

<i>HR.com</i>	How to Increase Direct Deposit at Your Company	January 13, 2007
<i>Yahoo! Finance</i>	Best banking moves to make in 2008	January 10, 2007
<i>Newhouse News Service</i>	Environmentally friendly construction is gaining popularity	January 9, 2007
<i>Bankrate.com</i>	Want to take the first step to smart money management? Start with your checking and savings accounts.	January 8, 2007
<i>Community Banker</i>	Retaining the Frontline	January 7, 2007
<i>EnergyPulse</i>	Application Integration Creates the Strategic Utility	January 5, 2007
<i>Hospitality Technology</i>	Profits on Tap	January/February 2007
<i>Talent Management</i>	Culture: A Common Enabler for Succession Planning	January 2007
<i>Electric Light & Power</i>	The Emergence of AMI; Technology can enable a utility's contribution to the public good	January 1, 2007
<i>Corporate Counselor</i>	Is 'Culture' Part of Counsel's Job?	January 2007
<i>San Diego Union-Tribune</i>	Ritzy Malibu rehabs give well-off addicts posh places to break the chains of addiction	January 1, 2007